



## **IGRAFAX PARTNERS WITH PAN-EUROPEAN CONSULTANCY – OAKLAND CONSULTING**

### **New business partnership enables delivery of enhanced solutions to Pan-European Business Improvement market**

iGrafx®, a leading provider of Business Process Analysis tools, today announced that it has established a new business partnership with Pan-European consultancy company Oakland Consulting. Through this new partnership, customers across Europe will have access to the best software tools and consulting expertise to fully optimise their business processes.

“We are very excited about this new relationship as it will allow us to provide our European customer base with the full array of tools and expert advice to deliver against key business objectives related to quality, change management, business development and IT-governance.” said Armin Trautner, Managing Director iGrafx EMEA.

“We are delighted to announce that we will be using the iGrafx toolset as our internal standard for all business process management work,” said Professor John Oakland, founder and Executive Chairman of Oakland Consulting plc. “This will benefit our clients because we can continue to provide leading edge consultancy in areas such as strategic process management and process performance, while leveraging this highly capable software.”

#### **About iGrafx:**

iGrafx is a leading provider of process analysis solutions that help organisations achieve competitive advantage through **process excellence**. iGrafx solutions help organisations reduce costs, waste and risk by allowing IT, business analysts and process initiative practitioners to understand and improve their processes across functional boundaries. The iGrafx suite of business process improvement software allows users to document, analyse, refine and communicate processes in the pursuit of corporate goals and objectives. Whether complying with regulations, aligning business activities with IT, or implementing Six Sigma or Lean, iGrafx establishes and manages the process information that will ensure your success. By creating a collaborative process mapping and analysis environment, iGrafx links initiatives with the implementation environment for measurable productivity improvements. iGrafx is positioned by Gartner in the Leaders Quadrant in the Business Process Analysis Magic Quadrant in their 2H07 – 1H08 Magic Quadrant for Business Process Analysis Tools report.

iGrafx, a division of Corel – Corel GmbH.

#### **About Oakland Consulting:**

Oakland Consulting plc is one of Europe's leading management consultancies, helping managers in both public and private sector organisations to improve performance. They are internationally recognised for both their contributions to leading edge management thinking and transferring this knowledge to their clients. They work with the board, managers and employees at all levels to solve complex business problems and transform organisational performance.

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