



## News Release

### **iGrafx Positioned in Leaders Quadrant for Business Process Analysis**

**Tualatin, OR.** — June 26, 2007 — iGrafx®, a leading provider of Business Process Excellence solutions, announced today that it is positioned in the Leaders Quadrant in Gartner Inc.'s Magic Quadrant for Business Process Analysis, 2H07 – 1H08 based on its demonstrated ability to execute and its completeness of vision. This research note authored by Michael Blechar was published on June 8, 2007.

According to Gartner Inc., Leaders “are high-viability vendors with proven track records in BPA tools with high degrees of functionality or market penetration, as well as vision and business investment. They are also well-positioned for the future because of completeness of vision — due to financial commitment and market share, technological differentiation or both. Leaders do not necessarily offer the best products for every customer project or role. However, they provide solutions that offer relatively lower risk.”

“Business process analysis (BPA) tools enable business process architects to document, analyze and streamline complex processes, thereby allowing business areas to become more agile and effective,” Blechar notes in the report. Moreover, “As a best practice, organizations are defining business processes, events and workflows in BPA tools and bridging this information into IT modeling tools and Business Process Management Suites (BPMSs) where more detailed software and data service analysis, design and development occurs.”

“We are pleased to be positioned by Gartner in the Leaders Quadrant in the Business Process Analysis Magic Quadrant,” said Ken Carraher, President of iGrafx. “We believe this validates our expertise and commitment to deliver best-of-breed enterprise modeling tools that enable our customers to achieve process excellence. With the newly released iGrafx 2007 solutions, we continue to deliver innovative leading-edge products that address customer needs and further enhance our market position.”

To obtain a complimentary copy of the full report, for more information and to purchase licenses of iGrafx software, visit [www.igrafx.com](http://www.igrafx.com) or call us at (503) 404-6050.

#### **About iGrafx**

iGrafx helps organizations reduce costs, waste and risk by allowing IT, business analysts and process initiative practitioners to understand and improve processes across functional boundaries. The iGrafx suite of business process improvement software allows users to document, analyze, refine and communicate processes in the pursuit of corporate goals and objectives. Whether complying with

regulations, aligning business activities with IT, or implementing Six Sigma or Lean, iGrafx establishes and manages the process information that will ensure your success. By creating a collaborative process mapping and analysis environment, iGrafx links initiatives with the implementation environment for measurable productivity improvements. iGrafx is a division of Corel Inc.

## **About Gartner Magic Quadrants**

The Magic Quadrant is copyrighted 2007 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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